

ALDAM STOCKMAN'S SCHOOL

18-20 OCTOBER 2017

THEME: Understand the value chain:

Participate in the red meat value chain through improved precision management practices

BOOK WITH CHARMAINE ALBERTS - 051 821 1783 - PALBERTS@TELKOMSA.NET



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www.stockmanschool.co.za

WEDNESDAY 18 OCTOBER: ECONOMIC PROSPECTS AND OUTLOOK

- 07:00-08:00 Breakfast (Aldam restaurant)
- 08:00-08:10 Opening (main hall) by **KOBUS BESTER**, LRF chairman
- 08:10-08:45 Benchmarking our industry: How do we compare internationally?, by **DR. JOHN PURCHASE**, chief executive at Agbiz
- 08:45-09:20 The Australian livestock industry: Economic prospect and development outlook by **JASON STRONG**, managing director and CEO at AAcO (Australia)
- 09:20-9:55 The American livestock industry: Economic prospect and development outlook by **DON SCHIEFELBEIN** (Schiefelbein farms, USA)
- 09:55-10:25 Tea
- 10:25-11:00 A vision for the SA livestock industry by **KOOS VAN DER RYST**, chairman of RPO SA
- 11:00-11:20 Participation in the meat value chain through improved precision practices by **MECKI SCHNEIDER**, Namibian mega beef farmer

- 11:20-11:50 Small stock breeding: Lessons learnt by **PIERRE VLOK**, BKB wool manager

LUNCH WILL BE SERVED ON THE BUS

CHOOSE ONLY ONE OF THE FOLLOWING:

- 1 Visit Sparta feedlot (animal nutrition for optimal production, animal health and negotiate better weaner prices)
- 2 Visit Wisp-Will farm (pasture management and planted pastures for large and small stock, intensive lambing systems)
- 3 Visit Woodview farm, a leader in quality meat (the quest for better meat quality, practices to produce better quality meat and view animals)

- 19:00 Dinner at Aldam restaurant (steak sponsored by Sparta)



INTERNATIONAL SPEAKERS



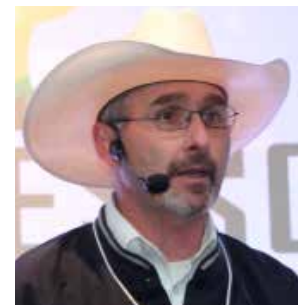
Jason Strong (Australia)



Mecki Schneider (Namibia)



Prof Ben Hayes (Australia)



Don Schiefelbein (USA)

THURSDAY 19 OCTOBER: THE MEAT PRODUCTION VALUE CHAIN

- 07:00-08:00 Breakfast (Aldam restaurant)
- 08:00-08:05 Proceedings for the day (main hall) by **WAYNE PORTER**, LRF vice chairman
- 08:05-08:45 Profitability: What AAcO is doing throughout the meat value chain by **JASON STRONG**
- 08:45-09:20 The beef value chain: An African experience by **NICK SERFONTEIN**, Sernick group chairman
- 09:20-09:30 Financial models: A case study by **TABBY TSENGIWE** of the Land Bank
- 09:30-09:45 Creating an enabling environment for livestock production by **DR. ANDREW MAGADLELA**, executive head of animal production at the ARC
- 09:45-10:05 Tea
- 10:05-10:30 The value of generic merit for the commercial producer: A smallstock perspective by **DR. BUKS OLIVIER**, researcher: RTDS (animal sciences)
- 10:30-11:00 Panel discussion lead by **CHRISTOPHER SPARKS**, former LRF chairman and Brangus breeder
- 11:00-12:00 View smallstock on display
- 12:00-13:00 View largestock on display
- 13:00-14:00 Lunch (Aldam restaurant)
- 14:00-17:00 Genomics workshop for advanced

seedstock producers by **PROF BEN HAYES**, professional research fellow centre for Animal Science at QAAFI Australia

OR: CHOOSE 3 OUT OF THE 8 OPTIONS

- 1 Bull and cow selection (**MARTIN SEYFFERDT** and **LLEWELLYN ANGUS**, SA Interbreed cattle judges)
- 2 Selection: Using a selection index (**JOHAN STYGER**)
- 3 Factors influencing cow productivity (**DR VLOK FERREIRA**, national technical manager: ruminants at RCL Foods)
- 4 Sheepfeedlotting 101 (**JOHAN MOUTON**, technical manager at RCL Foods)
- 5 The basics of genetics and breeding (**PROF NORMAN MAIWASHE**, manager: ARC Animal Production Institute)
- 6 Managing and growing your beef business efficiently in the value chain (**KOBUS BESTER**, LRF chairman)
- 7 Producers: Do you understand the final product? (meat quality) by **DR PHILLIP E. STRYDOM**, ARC researcher: Meat Science
- 8 Farm to feedlot: Growth enhancing technology by **DR CHANTELE ERWEE**, technical manager: ruminants at Zoetis SA

- 19:00 Evening function (prize-giving) at main hall (sponsored by the Wagyu Society)

FRIDAY 20 OCTOBER: EFFICIENCIES IN PRODUCTION

- 07:00-08:00 Breakfast (Aldam restaurant)
- 08:05-08:40 Meet consumer expectations by purchasing a bull by **ARTHUR DE VILLIERS**, CEO of Arcadia Bonsmaras
- 08:40-09:15 Forage planning and veld management by **PROF. KEVIN KIRKMAN**, dean of research at University of KwaZulu-Natal
- 09:15-09:50 The value of buying good genetics:

- Perspectives from a smallholder producer (**AGGREY MAHANJANA**, group managing director at Nerpo)
- 09:50-10:25 Schiefelbein farms: How a master plan turned into a working vision by **DON SCHIEFELBEIN**
- 10:25-11:00 The ultimate beef herd: Can we get there with genomics? by **PROF BEN HAYES**



Inspired by you



ALDAM-VEESKOOI

18-20 OKTOBER 2017

TEMA: Verstaan die waardeketting:

Deelname aan die rooivleis waardeketting deur verbeterde bestuurspraktyke.

BESPREEK BY CHARMAINE ALBERTS - 051 821 1783 - PALBERTS@TELKOMSA.NET



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WOENSDAG 18 OKTOBER: EKONOMIESE VOORUITSIGTE

07:00-08:00 Ontbyt (Aldam-restaurant)
08:00-08:10 Opening (hoofsaal) deur **KOBUS BESTER**, LRF-voorsitter
08:10-08:45 Mededingendheid van die SA vleisbedryf op die wêreldmark, deur **DR. JOHN PURCHASE**, uitvoerende hoof van Agbiz
08:45-09:20 Australiese veeproduksie: Ekonomiese vooruitsigte en ontwikkelingsvooruitsigte deur **JASON STRONG**, besturende direkteur en uitvoerende hoof van AACo (Australië)
09:20-9:55 Amerikaanse veeproduksie: Ekonomiese vooruitsigte en ontwikkelingsvooruitsigte deur **DON SCHIEFELBEIN** (Schieffelbein-plase, VSA)
09:55-10:25 Tee
10:25-11:00 'n Visie vir die SA veebedryf deur **KOOS VAN DER RYST**, voorsitter van RPO SA
11:00-11:20 Deelname aan die vleisbees waardeketting deur verbeterde praktyke deur **MECKI SCHNEIDER**, megaboer-beesprodusent in Namibië

11:20-11:50 Kleinveeteling: Lesse geleer deur **PIERRE VLOK**, BKB-wolbestuurder

MIDDAGETE SAL OP DIE BUS BEDIEN WORD

KIES EEN VAN DIE VOLGENDE:

- 1 Besoek die Sparta-voerkraal (diervoeding vir optimale produksie, dieregesondheid en onderhandel oor beter speenpryse)
- 2 Besoek die Wisp-Will-plaas (weidingsbestuur en aangeplante weidings vir groot- en kleinvee, intensiewe lamstelsels)
- 3 Besoek die Woodview-plaas, leier in vleisgehalte (die soektog na beter vleisgehalte, bestuurspraktyke om vleis van beter gehalte te lewer en besigtiging van diere)

19:00 Aandete by Aldam-restaurant (steak geborg deur Sparta)



INTERNASIONALE SPREKERS



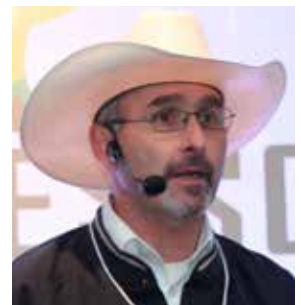
Jason Strong (Australië)



Mecki Schneider (Namibië)



Prof. Ben Hayes (Australië)



Don Schiefelbein (VSA)

DONDERDAG 19 OKTOBER: DIE VLEISPRODUKSIEWAARDEKETTING

07:00-08:00 Ontbyt (Aldam-restaurant)
08:00-08:05 Verrigtinge vir die dag (hoofsaal) deur **WAYNE PORTER**, LRF-ondervoorsitter
08:05-08:45 Wingsgewendheid: Wat AACo in die vleis waardeketting doen om meer geld te maak deur **JASON STRONG**
08:45-09:20 Die bees waardeketting: 'n Afrika-ervaring deur **NICK SERFONTEIN**, Sernick-groepvoorsitter
09:20-09:30 Finansiële modelle: 'n Gevallestudie deur **TABBY TSENGIWE** van die Land Bank
09:30-09:45 Die skep van 'n ideale omgewing vir vee produksie deur **DR. ANDREW MAGADLELA**, uitvoerende hoof vir dierewetenskappe by die LNR
09:45-10:05 Tee
10:05-10:30 Die waarde van genetiese meriete vir die kommersiële produsent: 'n Kleinvee-perspektief deur **DR. BUKS OLIVIER**, navorser: RTDS (veekunde)
10:30-11:00 Bedryfspaneelbespreking gelei deur **CHRISTOPHER SPARKS**, voormalige LRF-voorsitter en Brangus-teler
11:00-12:00 Kleinvee-uitstalling
12:00-13:00 Grootvee-uitstalling
13:00-14:00 Middagete (Aldam-restaurant)

14:00-17:00 Genomika-werkswinkel vir gevorderde stoettelers deur **PROF. BEN HAYES**, navorsingsgenootskap vir veekunde by QAAFI Australië

OF: KIES 3 UIT DIE VOLGENDE 8 OPSIES

- 1 Bul- en koeiseleksie (**MARTIN SEYFFERDT** en **LLEWELLYN ANGUS**, SA interrasbeoordelaars)
- 2 Seleksie: Gebruik 'n seleksie-indeks (**JOHAN STYGER**)
- 3 Faktore wat koei produktiwiteit beïnvloed (**DR. VLOK FERREIRA**, nasionale tegniese bestuurder: herkouers by RCL Foods)
- 4 Kleinveevoerkraal 101 (**JOHAN MOUTON**, tegniese bestuurder by RCL Foods)
- 5 Basiese beginsels van genetica en teling (**PROF. NORMAN MAIWASHE**, bestuurder: LNR-diereproduksie-instituut)
- 6 Die doeltreffende bestuur van jou besigheid in die waardeketting (**KOBUS BESTER**, LRF-voorsitter)
- 7 Produsente: Verstaan jy die eindproduk? (vleisgehalte) deur **DR. PHILLIP E. STRYDOM**, LNR-navorser: Vleiskunde
- 8 Plaas tot voerkraal: Groeiverbeteringstechnologie deur **DR. CHANTELE ERWEE**, tegniese bestuurder: herkouers by Zoetis SA

19:00 Aandfunksie (prysuitdeling) by hoofsaal (geborg deur die Wagyu-beestelersgenootskap)

VRYDAG 20 OKTOBER: DOELTREFFENDHEID IN PRODUKSIE

07:00-08:00 Ontbyt (Aldam-restaurant)
08:05-08:40 Voldoen aan verbruikerswagting met die aankoop van 'n bul deur **ARTHUR DE VILLIERS**, uitvoerende hoof van Arcadia Bonsmaras
08:40-09:15 Voerbeplanning en veldbestuur deur **PROF. KEVIN KIRKMAN**, dekaan van landbounavorsing aan die Universiteit van KwaZulu-Natal
09:15-09:50 Die waarde van die koop van goeie genetica:

Perspektiewe van kleinboerprodusente (**AGGREY MAHANJANA**, groep besturende direkteur by Nerpo)

09:50-10:25 Schiefelbein-plase: Hoe 'n meesterplan omskep is in 'n werkende visie deur **DON SCHIEFELBEIN**

10:25-11:00 Die ideale beeskudde: Kan ons daar kom met genomika? deur **PROF. BEN HAYES**



Inspired by you

